

## Hub

College students are given online systems connecting them to tools that help them succeed, but these systems are disjointed, inaccessible, and outdated. Assets such as class search and registration, advising, and graduation progress are managed separately, and what exist are the bare bones of a network that is segmented and unintuitive, leaving students feeling confused and often frustrated.

Such a system is unhelpful and can hinder students' success in their track to graduation. Many of the tools often miscommunicate critical information, such as which classes count for certain university or college requirements. A system not managed holistically often results in conflicting information from different sources, and students are then obliged to consult advisors unfamiliar with their individual paths and goals. Multiple studies have proven the importance of students' sense of independence and control to their eventual success. Research shows that successful graduates, even at colleges with low graduation rates, have clear goals, the ability to manage external demands, and self-empowerment. Student success is greatly improved by providing easily usable tools and resources they need to plan, visualize, and set clear paths to graduation.

*Hub* empowers students through a comprehensive, streamlined, and intuitive online and mobile tool that enables them to optimize their college experience. It integrates class search, scheduling, advising, and graduation progress among other tools into a holistic system that, in addition to helping them take control of their education, catalogues the student's college life into an individualized and customizable online portfolio. Through a comprehensive system applicable to any college or university, *Hub* enables students to make the best of their education and compile their experiences, preparing them for success as competitive job candidates in their chosen fields of study.

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